



For Immediate Release

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Retired Army Major General Speaks Out on Sexual Assault in the Military
New Book Unravels Abuse of Power

Minneapolis, MN - Sixteen years after unraveling a highly visible military sex scandal, Retired U.S. Army Major General Robert D. Shadley still has his hand on the string and is speaking out again because the military has not addressed the sexual assault problem aggressively.

In his newly released book, **The GAME – Unraveling a Military Sex Scandal**, Shadley allows readers to walk by his side as he unravels of the GAM (“Game ale military”) at the Aberdeen Proving Ground in 1996. This abuse of power was the basis for the insidious efforts of drill sergeants and other instructors at military bases to obtain sexual favors from female trainees. At the time, Shadley said, *“There is no such thing as consensual sex between a 19 year old trainee and a 35 year old superior drill sergeant.”*

Leading his team through the months of uncovering the GAME, getting help to the victims, and unveiling the felony level sexual assaults that were occurring, Shadley ranks the experience as the most challenging time of his military career. He had the attention of the Army’s senior leadership, the national media, US Congress, women’s organizations and many other influential people. He also witnessed, first hand, how politics becomes enmeshed in such a highly volatile issue.

Today, the U.S. Secretary of Defense estimates that 18,000 – 19,000 service members in the military are victims of sexual assaults each year. Conservative estimates indicate that 250,000 service members serving in the military have been victimized since this scandal in 1996. *“It’s about doing the right thing no matter the cost,”* says Shadley. *“Sexual assault is not a women’s issue. It’s a force protection issue.”*

Within his 33-year career as a military leader, Major General Shadley guided more than 3,500 military men and women in combat and over 20,000 students in training. Now, as an author, speaker and consultant, he provides strategic planning, business development and leadership training to businesses, organizations and individuals. His lessons on leadership through crisis and doing the right thing are taken from serving in the Army, but they also apply to serving as a leader in the workplace. Shadley says, *“If you take care of your people, reward the good and correct the bad, the mission will be achieved and you and your organization will succeed.”*

For more information, go to www.shadleyeditions.com. To book an interview with Robert Shadley, contact Kari Logan, C.E.L., at 763-559-6058 or via email kari@celpr.com

A portion of the proceeds from this book goes to nonprofit organizations helping victims of sexual assault.